



**EXCLUSIVE FOR EXHIBITORS**

**PARTICIPANTS MUST BE REGISTERED DELEGATES**

# ELEVATOR PITCH COMPETITION

## GET PRACTICING AND GET READY TO RUMBLE!

Think you have what it takes to sell anything to anyone? Parkas in Florida? Ice cubes in Antarctica? Well let's see you put your money where your mouth is! MRIA's elevator pitch competition will see who's the best "spin doctor" and reward them for it in style. The prize for this competition? How does 15 minutes in the grand ballroom with the entire audience sound? Yeah, we thought so!

### DETAILS

- Pitch cannot exceed **90 seconds**
- No visual aids permitted
- Competition runs from 1:00 - 4:30 on **Thursday, June 2<sup>nd</sup>**
- Will present to a panel of three client judges
- Winner announced at Gala Awards **Thursday, June 2<sup>nd</sup>**
- Winner will present to conference prior to lunch on **Friday, June 3<sup>rd</sup>**
- Participants must present live at the competition - no videotaped submissions are permitted

### DON'T DELAY!

Reserve your spot in this exciting tradeshow exclusive event.

### Questions? Interested?

Contact  
Fiona Somerville at  
[fsomerville@mria-arim.ca](mailto:fsomerville@mria-arim.ca)

Competition runs from  
1:00 - 4:30 on **Thursday, June 2<sup>nd</sup>**

#### TIME PARTICIPANT

1:00 - 1:05	
1:05 - 1:10	
1:10 - 1:15	
1:15 - 1:20	
1:20 - 1:25	
1:25 - 1:30	
1:30 - 1:35	
1:35 - 1:40	
1:40 - 1:45	
1:45 - 1:50	
1:50 - 1:55	
1:55 - 2:00	
2:00 - 2:05	
2:05 - 2:10	
2:10 - 2:15	
2:15 - 2:20	
2:20 - 2:25	
2:25 - 2:30	
2:30 - 2:35	
2:35 - 2:40	
2:40 - 2:45	

#### TIME PARTICIPANT

2:45 - 3:00	BREAK
3:00 - 3:05	
3:05 - 3:10	
3:10 - 3:15	
3:15 - 3:20	
3:20 - 3:25	
3:25 - 3:30	
3:30 - 3:35	
3:35 - 3:40	
3:40 - 3:45	
3:45 - 3:50	
3:50 - 3:55	
3:55 - 4:00	
4:00 - 4:05	
4:05 - 4:10	
4:10 - 4:15	
4:15 - 4:20	
4:20 - 4:25	
4:25 - 4:30	